

The Proposal of The Magazine ‘Parazit’

My magazine will be named ‘**Parazit**’ which means parasitical, since our store called ‘**Bit Pazarı**’ which also means flea market, i thought it would be relevant and humorous. It will have at least 20 pages and it will be published once in 4 months. It will not be only about fashion, it will have cultural subjects, too.

Features:

- 1) There will be a document about the icons and the iconic looks of the past that affect the present urban street style. It includes retro hairstyles, important pieces of these years and the celebs that we still admire their styles. Micheal Jackson, Edie Sedgwick, Twiggy, Audrey Hepburn and James Dean can be some of them.
- 2) The second document will be about Istanbul’s currently top place ‘Asmalımescit’. The history behind it, how it was before and how it became one of the most popular entertainment place of Istanbul.

Departments:

- 1) There will be an **astrology part** which will be a little different from it’s usual type. It can be like if you wear this dress this month you will found your love kinda thing:) With a little humor, can be more fun to read.
- 2) Secondly, it will have a **music part** in which there will be list of cd’s that played in the store. Also upcoming concerts and parties recommended by the store.
- 3) Finally, there will be an **art part** which will have also recommendations about galleries and upcoming exhibitions. Also some information about young talented artists. Since art is an inspiration for fashion design, it’s an important part of the magazine.

Cover:

In my cover, i will use a collage work like Hamilton’s that include both fashion and art. Of course, there will be important topics of the issue on the cover.